



Privacy Policy

About Us

Sparks Eggs Inc. (“we” or “us”), is committed to protecting your privacy and safeguarding personal information in our custody or control. This Privacy Policy tells you how we collect, use, store, transfer and disclose your personal information. By providing your information, you agree to your personal information being processed in accordance with this Privacy Policy, as amended from time to time.

Information We Collect

We collect some information which is not attributable to an identifiable individual. For example, when you visit one of our websites, our web server automatically recognizes only your computer’s domain name, but not your e-mail address or any other information that identifies you personally. This renders your visit virtually anonymous, unless you volunteer your personal information in connection with your visit.

We may also collect anonymous aggregate information on what pages you access or visit. The aggregate information we collect is used for many different purposes to serve you better. Among these purposes are to improve the content of our website, provide services such as technical support, and to customize the content and/or layout of our website for each individual visitor.

Collection of Personal Information

From time to time we may also ask you to provide your personal information, including when you visit our website, submit an inquiry, log in as a customer or partner, or engage with us for promotional purposes. We only collect your personal information with your

consent. For example, we may collect the following personal information about you: name, email address, mailing address and telephone number.

How We May Use Your Personal Information

We use personal information for the purposes stated or implied at the time of collection, including to confirm your identity, provide you with services, complete transactions that you initiate, respond to your inquiries, to meet the legal and regulatory requirements applicable to us and to improve our business. We may otherwise use your personal information where permissible by law, for example to respond to an emergency, or in the course of an investigation into illegal behaviour.

Anti-Spam

Where applicable, we will seek your express consent to send you information, including by way of commercial electronic messages. This consent is sought by Sparks Eggs Inc., 10690 42 St NE, Calgary, AB T3N 1A7. You can unsubscribe at any time by following the instructions in the commercial electronic message, or by contacting us.

Please be aware that, even if you have opted out of receiving marketing communications from us, we may still contact you for other purposes. For example, we may contact you to provide communications you have consented to receive, regarding the services we provide to you, or if you contact us with an inquiry.

Transfers and Disclosures of Personal Information

We will not disclose personal information to any external organization without your consent unless we are required to do so by law. We may also disclose your personal information in the event of a corporate amalgamation, reorganization, change of control or sale.

We sometimes use third party service providers that assist us to provide products and services and to administer your account. Whenever we hire other organizations to provide support services, they will be required to conform to our privacy standards and to allow us to audit them for compliance.

Security and Retention

We take all reasonable steps to protect the security and confidentiality of your personal information. We protect the personal information within our custody or control with appropriate organizational, technological, and physical safeguards.

We store personal information in electronic and physical files that are secure, and our security measures include secure on- and off-site storage, restricted access to records and data processing equipment, password protocols, and encryption and security software. We conduct audits and monitor compliance with our privacy practices.

We only retain personal information for as long as is necessary for the purpose for which it was collected. When we no longer are required to retain the information, we will destroy, erase, or de-identify the information. Legal requirements, however, may require us to retain some or all of the personal information we hold for a period of time that is longer than that for which we might otherwise hold.

Personal Information of Children

Important Note to Parents: We do not include information or content on this site that is intentionally directed at children. We do not knowingly collect personal information from children on our sites.

Important Note to Children: Before providing your name, address, email address, or any other personal information to anyone on the Internet, be sure to ask your parents if it is okay.

Cookies

We may use “cookie” technology to obtain non-personal information from visitors to this site. Cookies are information files that your web browser places on your computer when you visit a website. Most browsers accept cookies automatically, but can be configured not to accept them or to indicate when a cookie is being sent. We do not extract personal information in this process nor do we provide this information to third parties. Cookies allow us to customize your user interface to speed up the navigation process and to make the site experience more efficient. If your browser is configured to reject cookies, you will not be able to use the features of our sites.

When you log in, a cookie can tell us whether you've visited us before or are a new visitor. We do use the cookie to help us identify site features in which you have the greatest interest, so that we can provide you with more of what you want.

Third-Party Links

Our website contains links to other websites operated by third parties. Please note that this Privacy Policy applies only to the personal information that we collect or receive from third parties with your consent and we cannot be responsible for personal information that third parties may collect, store and use through their websites. You should always read the privacy policy of each website you visit carefully.

In addition, when you provide to us information on a third party website or platform, (for example via our applications on social networking sites), the information may also be collected by the third party website and may be subject to their privacy policy.

Access, Correction and Accountability

We will strive to keep all personal information in our files complete, up-to-date and accurate.

You or a person authorized on your behalf has the right to request to see and obtain a copy of your personal information and to request changes or corrections to inaccurate or incomplete information.

If you have any questions or concerns with respect to your personal information or our information practices, you may contact us.